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FABI



*fabi headquarter*

welcome to fabi house



Emanuele Fabi, Elisio Fabi



*We are a  
family company*

From the very beginning, the **Fabi Family** nurtured the idea of a Group able to embrace everyone who has ever worked in our Company, considering us almost a second home, where working hard means more than just financial results.

“Satisfaction” is the sentiment most heard from the mouths of the men and women who devote themselves to our Company every day.

The result, certainly, of careful choices and of a finely tuned organizational model, but also of sensitivity, intuition, and a tenacious will to never give up, to always get back in the game, because this is the only way to find new incentives and new rewards.

From this point of view, we love to think that our Company can be considered a fine example of the harmonious integration of tradition and innovation.

It will be this very ability to innovate and update that will enable our Group to continue along the path of growth, walking the line between the search for originality and the safeguarding of values that deserve to be cherished. Because values are not invented, they simply are: they are difficult to learn but can be shared.

Flaminio Fabi, Alessia Fabi



Cinzia Fabi, Francesco D'Autilio



MARCHIO STORICO DI INTERESSE NAZIONALE, ISCR. NUM. 167 DEL 30 GIUGNO 2021



# our history



In **1965** in Montegranaro, the heart of the Marche region's shoemaking district, a small artisan Company was set up by the **Fabi family**.

The first shoes for men were moulded by the expert hands of brothers **Elisio** and **Enrico Fabi**, together with their wives **Gina** and **Vilia**.

With their classic and elegant style, coupled with high-quality materials, the family has led the brand's growth ever since its inception. Since 1972, **Fabi** has been based in Monte San Giusto, a city that has watched the Company develop, step by step, thanks to our enduring ability to combine tradition and innovation.

**Fabi** has now been making high-class footwear for men and women for 58 years: the newest generation of the family has introduced new projects to our already strong manufacturing tradition.

The acquisition of the Barracuda brand goes back to the early years of the new millennium and has enlarged and enhanced the Family with added value and style.

Today, **Fabi** is more and more representative of true Italian manufacturing - a distinctive company that conveys elegance and style.

We constantly unite quality and tradition, but also technology: our master shoemakers are supported by the latest machinery, ensuring high-quality and innovative products with refined details and carefully selected raw materials based on the strictest criteria.

Today, like 58 years ago, the end result is one that meets the needs of careful customers worldwide, who are conscious of their choices and able to appreciate fine handcrafted footwear, guided by the mindful vision of the founder **Elisio Fabi**.

*our values*

Our shoes are passionately made with Italian amore.  
Our mission is to keep a legacy full of.

**#creativity**  
**#innovation**

**#memories** **#contemporaneity**

**#tradition**  
**#superioritaliancraftmanship**



*target  
and  
consumers*

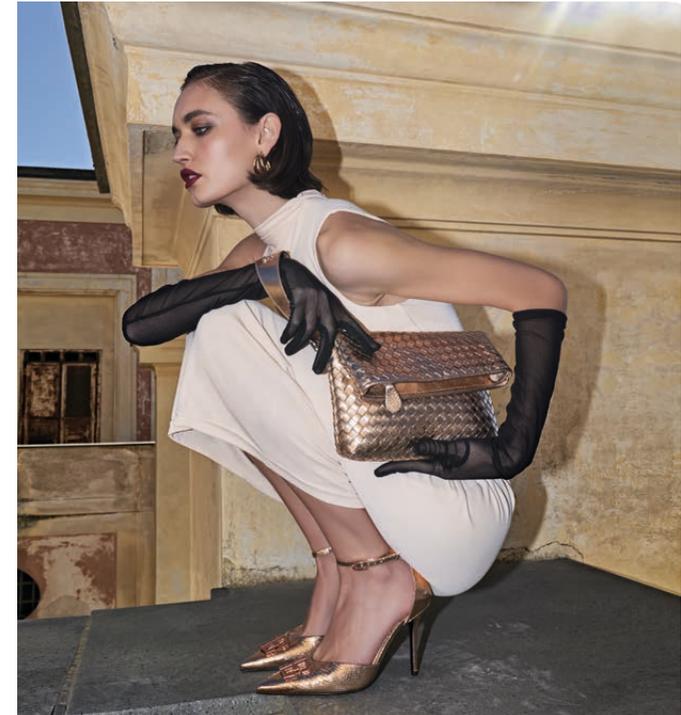
The **Fabi Shoes** consumer is a person looking for comfort and quality to feel ease at any time of the day without sacrificing elegance and fashion research.

# our identity

## men

Never thoughtlessly improvised, **Fabi men's collections** are always designed with care, paying special attention to the shoe's quality and practicality, marked by styles in close touch with current trends.

Classic style, at its most sophisticated, lets in the influence of fashion trends to give each creation its own unique spirit. **Fabi** fulfills the desires of men who expect excellence and love beautiful style.



## women

The true **Fabi woman** makes her way through the fast-paced sophistication of big cities. Our collections reveal a cosmopolitan, urban style where the demands of daily life meet the desire to escape and find glamour and sophistication. **Fabi** pieces are in tune with contemporary fashion, featuring clean-lined structures and subdued colors that make them perfect.

# marketing communications

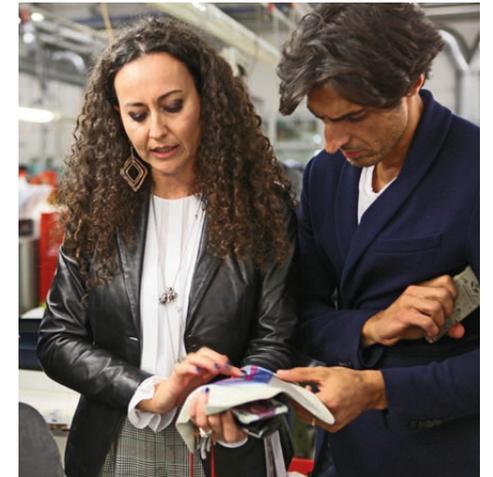
Fabi Shoes is present on the main Italian and international newspapers and fashion magazines, on social networks and on the all new website [www.fabishoes.it](http://www.fabishoes.it)



-  @fabi
-  @fabishoes
-  @Fabi\_shoes
-  @Fabishoes\_official

# special projects

**Fabi Academy** is our transdisciplinary workshop for investigating all aspects of the production cycle through visits, supply chain analysis, exercises, and individual and group workshops on production and the environment, and on the social sciences and communication techniques most relevant to sales.



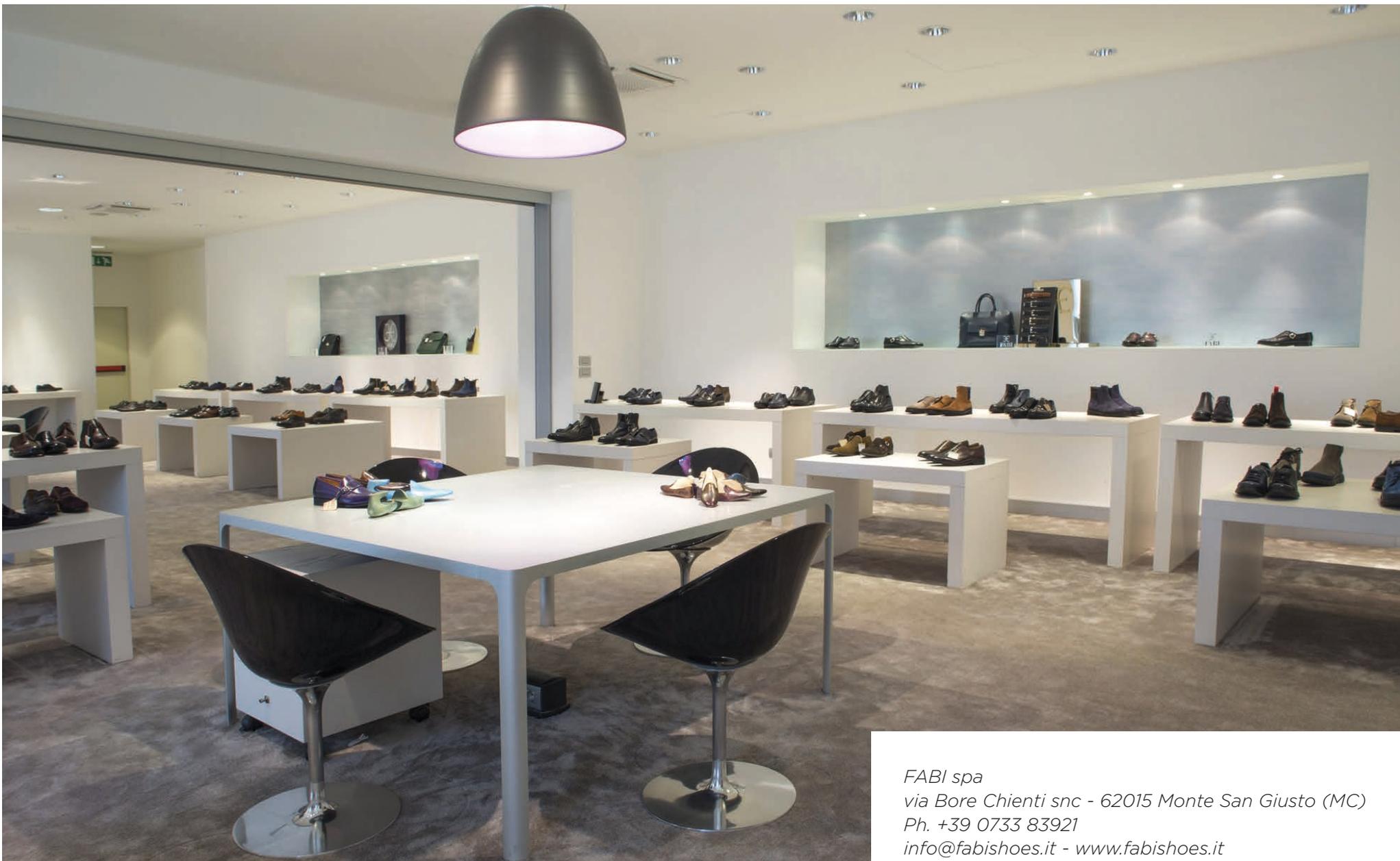


FABI  
dal 1965

MARCHIO  
STORICO

*our showrooms*

FABI



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